



KONICA MINOLTA

SECURITY AND YOUR BUSINESS

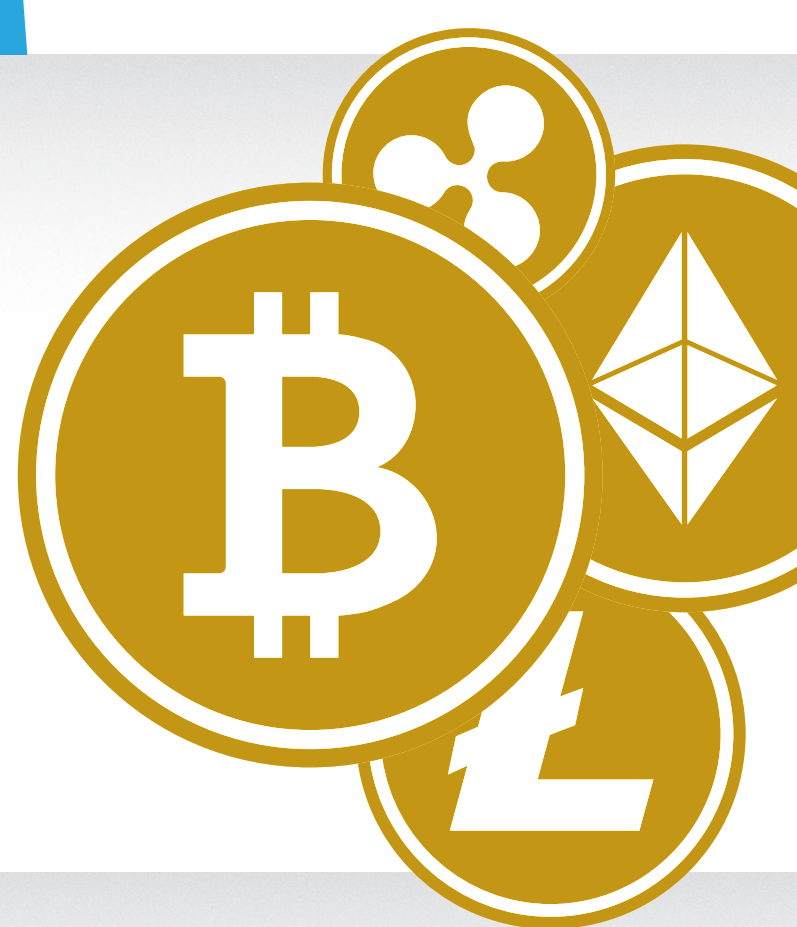


49%

of CEOs surveyed said that a cyber-attack is now a case of 'when' instead of 'if'.

76%

of security breaches are financially motivated which include cryptocurrency demands.



60%

of small and medium-sized businesses say attacks are becoming more severe and more sophisticated.

\$2,235,000

in average costs for small and medium-sized businesses were due to damage caused by cyber-attacks in 2017.

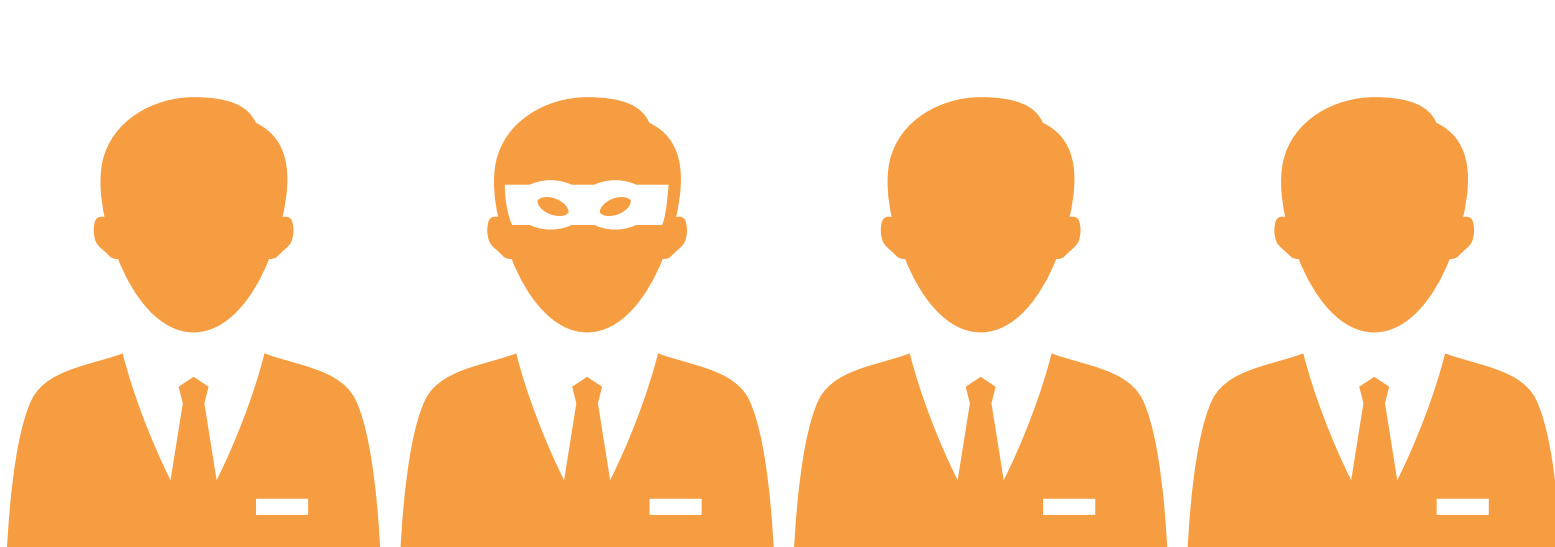
58%

of security breaches involved small businesses.



28%

of all reported data breach incidents in 2018 were attributed to insider activity.



43%

of organizations say that the most expensive consequence of a cybercrime is data loss.



57%

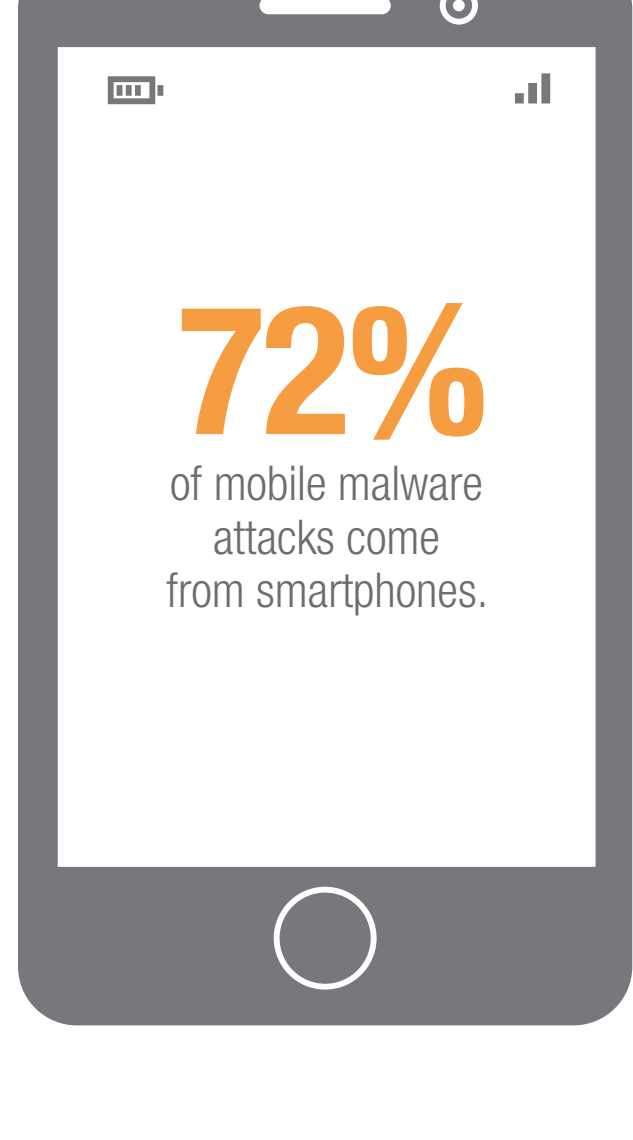
of data loss is due to hardware failure.

92%

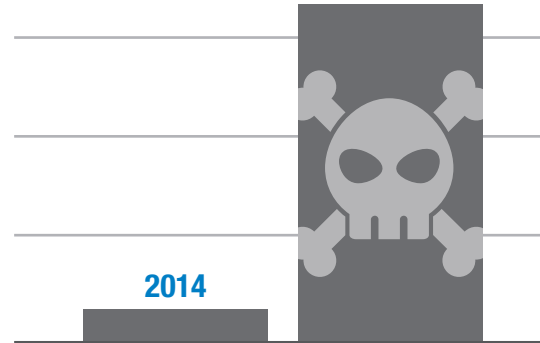
of malware is delivered by email.



MOBILITY RISKS IN THE WORKPLACE



of businesses permit employee-owned devices in the workplace which can increase security risks.



411%

 jump in mobile malware since 2014.

85%

of customers will not do business with a company if they have concerns about its security practices.



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